

Order Item Summary

CBS TELEVISION STATIONS



KYW-TV

Order ID: 80972	CF NTL-POL	FBD - LBD: 10/23/12 - 10/28/12	HL#:	Created: 10/22/12 11:41 AM
Client: JON RUNYAN FOR CONGRESS...	CPE: / / 621	Agency Commission: 15 %	Updated: ALWILLIAMS on 10/22/12 03:33 PM	
Agency: MCLAUGHLIN & ASSOCIATES	Product: RUNYAN 15'S (9820)	Self Protect.: :20:00	Confirmed: 10/22/12 02:31 PM	
Buyer: MARIANNE CAMPBELL	Demo: HHOLDS DMA RTG	Sched. Code: Z	Contract: 10/23/12 09:06 AM	
AE: JOHN LINK POL.-GWTS-PH	Billing Int: Monthly	BM: SS		
Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%				

NEW ORDER CHG/PH 10/22/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MLOCAL1	0 2 4 2 2 0 0	NEWS	15				0.0	\$175.00	10	\$1,750.00		
	LUR - :15 BOOKENDS												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/26/12	10										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MEARLY	0 2 2 0 2 0 0	MORN	15				0.0	\$125.00	6	\$750.00		
	LUR - :15 BOOKENDS												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/26/12	6										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	ENEWS5PM	0 4 2 2 2 0 0	NEWS	15				0.0	\$350.00	10	\$3,500.00		
	LUR - :15 BOOKENDS												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/26/12	10										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	NEARLYMF	0 2 2 4 2 0 0	NEWS	15				0.0	\$475.00	10	\$4,750.00		
	LUR - :15 BOOKENDS												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/26/12	10										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	NLATE	0 4 2 2 2 0 0	NEWS	15				0.0	\$900.00	10	\$9,000.00		
	LUR - :15 BOOKENDS												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/23/12	10/26/12	10										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	WCBSSUN	0 0 0 0 0 0 2	MORN	15				0.0	\$540.00	2	\$1,080.00		
	LUR - :15 BOOKENDS												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	2										

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Share: 0%	WPVI: 0%	WCAU: 0%	WTFX: 0%	WPHL: 0%
WPSG: 0%	WPPX: 0%	WGTW: 0%	CABLE: 0%	

Order Totals						
Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	48	0	\$20,830.00	\$17,705.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$20,830.00	\$17,705.50	\$0.00	\$0.00